

2014: Quantifiable

There is truth in numbers. They show the power of our impact—the results of our work to improve fishable, swimmable and drinkable waters. Dive in, and count your way through the successes in our 2014 annual report.



20 YEARS 

Our legal challenge of San Diego County Water Authority's water supply plan could reduce greenhouse gas and increase recycling for the next 20 years.

24 HOURS FASTER



When Governor Brown signed SB1395 into law, he empowered San Diego County's Department of Environmental Health to use a new testing technology that produces beach water quality results in two to four hours: a whole day earlier than currently possible. We introduced this idea to local elected officials and ushered it to state approval because we know human health depends on safe swimmable waters.

1/3 RECYCLED 

Our legal agreement with the City of San Diego requires wastewater recycling that will create a clean, local supply and replace 1/3 of the water currently used by the City of San Diego.

3 STATE ISSUES 

The number of statewide issues we influenced through our work with California Coastkeeper Alliance on groundwater, rapid beach water quality tests and a plastic bag ban.


ALERT LEVEL 2 


Coastkeeper's pressure caused the City of San Diego to require water conservation to help address the longest and most severe drought on record.

70 MILES 
of cleaner beaches and healthier water, thanks to our volunteers and the **10,500** pounds of trash we removed together.

2 COUNTRIES 
united in environmental education during our World Water Monitoring Day with 127 children from Mexico and the United States.

3,300 DATA POINTS 
are now understandable. Our interactive water quality map turns 3,300 data points into a meaningful message for San Diegans and policy makers.

1ST TIME 
Our research with the San Diego Bay Bight team will tell us for the first time what type of trash comes to the bay and where it starts its journey.

6,002 STUDENTS 
at 130 elementary and middle schools have access to free environmental science lessons, training and materials thanks to Project SWELL.

5 ASSESSMENTS 
We launched our bioassessment program this year and conducted five assessments. That's to say, volunteers underwent intensive training to search out bugs under rocks and collect data so we can learn how pollutants harm stream-based ecosystems.



2014: Thankable

It's the people of San Diego Coastkeeper that make us succeed. Set sail with a few key individuals from 2014, and let's look to celebrating 20 years of the people behind San Diego Coastkeeper as we head to 2015.



PATRICIA & MIKE MCCOY

LIGHTHOUSE LIFETIME ACHIEVEMENT AWARD

Patricia and Mike McCoy, for their more than 45 years of environmental stewardship, which includes establishing the San Diego Bay Wildlife Refuge, the Tijuana Slough National Wildlife Refuge, the Tijuana River National Estuarine Research Reserve and designation of the Tijuana Estuary as a wetland of international importance. We just call them heroes.



STEVE KWIK

VOLUNTEER OF THE YEAR

Steve Kwik & Kai the dog, for Steve's reliability, dedication, positive personality and willingness to help and Kai's ability to make everyone happy. Every month for the past eight years, Steve and Kai have lead a team of volunteers and trainees to collect water samples that Coastkeeper uses to monitor pollutants in the Los Peñasquitos watershed, even helping us find and fix a 2.9-million gallon sewage spill there in 2011.

20 YEARS OF ADVOCACY & LOOKING AHEAD



In 2015, we celebrate our 20th year as San Diego County's water quality watchdog. We hope you will join us in honoring two decades of accomplishments while we also:

- 1 Visit dozens of teachers and launch a free education kit that lets anyone bring water to life for kids.
- 2 Work with the City of San Diego to bring the first phase of Pure Water online.
- 3 Find and fix industrial pollution hot spots with our Water Quality Lab and Environmental Law & Policy Clinic.
- 4 Train dozens of interns with job-ready skills in environmental science, law, policy and education.
- 5 Monitor San Diego County inland water quality, post the information online and investigate pollution solutions.
- 6 Build a coalition of marine protected area ambassadors that keep the public informed about how to enjoy our protected ocean.
- 7 Advocate for conservation and capture and reuse to alleviate our historic drought.
- 8 Connect with the volunteers and donors that make our work possible.

FUNDERS



Individuals give more than a quarter of San Diego Coastkeeper's funding, and they are joined by foundations and companies that value clean water, local water supply and the environmental education that we deliver. They know that without people like our volunteers and staff, San Diego Bay might never see safe fishing, Lake Hodges might never see boatable water and the San Diego region may go unchecked for sewage and oil spills.

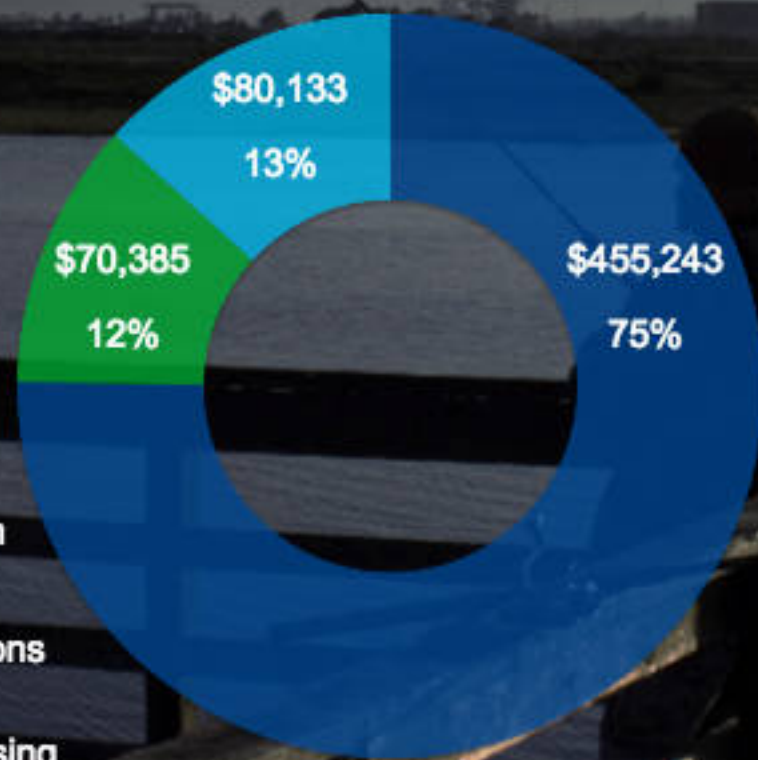
We are eternally grateful and strive to earn your trust every day. Thank you to our Admirals Circle donors, the companies and foundations that invest in us and [members like you.](#)

2014 BOARD OF DIRECTORS

Jo Brooks president
Stewart Halpern vice president
Harriet Lazer treasurer and CFO
Eleanor Musick secretary

Lee Barken Mark Reynolds
Sarah Boot Gregg Sadowsky
Jack Brown Glen Schmidt
Everett DeLano Catherine Stiefel
Sandor E. Kaupp Elizabeth Taylor (president elect)
Micah Mitrosky George Yermanos

2014 EXPENSES



STAFF

Megan Baehrens executive director
Jamie Hampton communications
Kristin Kühn community engagement coordinator
Sandra J. Lebrón education coordinator
Matt O'Malley Waterkeeper
Travis Pritchard program director & Water Quality Lab manager
Stephanie Ritter development coordinator
Meredith Meyers lab coordinator

