

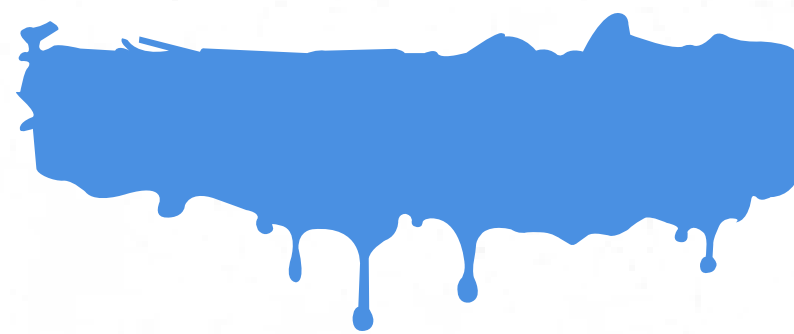
SAN DIEGO
COASTKEEPER®

2018 ANNUAL

REPORT



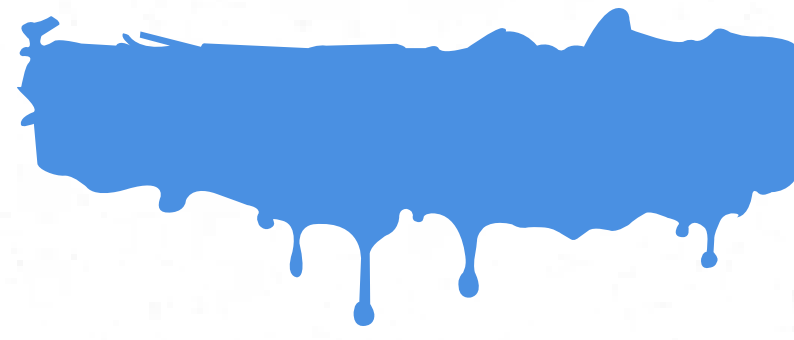
CONNECT AND RESTORE



CONTENT

A NOTE FROM OUR LEADERSHIP	01
HIGHLIGHTS	
Programs	02
Seaside Soiree Recap	04
Advocacy	05
FEATURES	09
Media Highlights	
STAFF AND BOARD	12
FUNDERS AND FINANCIALS	14
TAKE ACTION	17





A NOTE FROM OUR LEADERSHIP

DEAR FRIENDS,

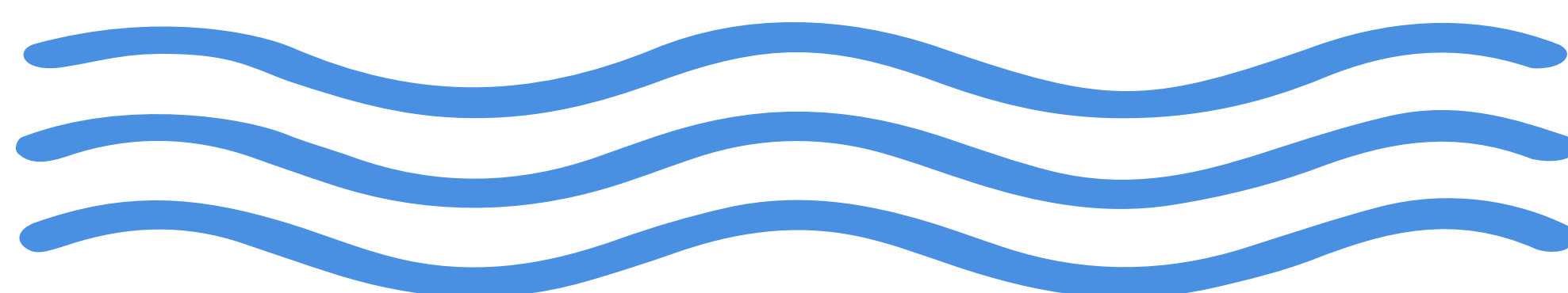
2018 brought many changes to San Diego Coastkeeper - we moved into a new office, set the groundwork to hire a handful of exceptionally talented new staff members, and said goodbye to a few valued team members as they started new chapters. Through it all, we continued to work steadily and passionately towards our ultimate goal: to see the San Diego region become a leader in sustainable water management, guided by engaged and informed communities, and protective of a healthy environment that supports high biodiversity, resilient ecosystems, and thriving neighborhoods. In the following pages you will find a number of successes that you, our community and our supporters, helped us achieve. From educating thousands of students to reaching a number of legal agreements with polluters that will result in cleaner, safer waters throughout our region, 2018 was a year for moving the needle, and I am tremendously proud of everything we have accomplished together.

As we move into 2019, I reflect on 2018 and my time with San Diego Coastkeeper. It was my second year serving as board president, and again, it was a rewarding and educational experience. I especially enjoyed bonding with the board of directors during our Board Summer Retreat. It was great to see how well our passions and goals align, as well as learning how eager we are to overcome challenges. I'm particularly proud of how our education and outreach programs reached thousands of learners throughout San Diego, empowering youth with the tools they need to become outstanding stewards for their environments. Watching our staff blossom and grow was also wonderful to see - there's so much passion and talent on this team that it makes me really excited to see where our staff and board continue to thrive, and I look forward to our successes in 2019!



Matt O'Malley
Executive Director &
Managing Attorney

Taya Lazootin
President, Board of
Directors 2017 - 2018





PROGRAM HIGHLIGHTS

EDUCATION



San Diego Coastkeeper's education programs reached more than 2,600 students, school teachers, informal educators, and community members throughout San Diego, connecting them with hands-on, standards-aligned, bilingual water and climate science education.

STANDOUT SUCCESS

Our education team mentored sixth grade students from Marston Middle School in the creation of a student-led action project addressing marine debris and overuse of single-use plastics. Students developed posters and public service announcements, hosted an assembly, and created a spirit week to inform their peers about how they can mitigate climate change. Their innovation was recognized with an award at a district-wide exhibition of student projects.

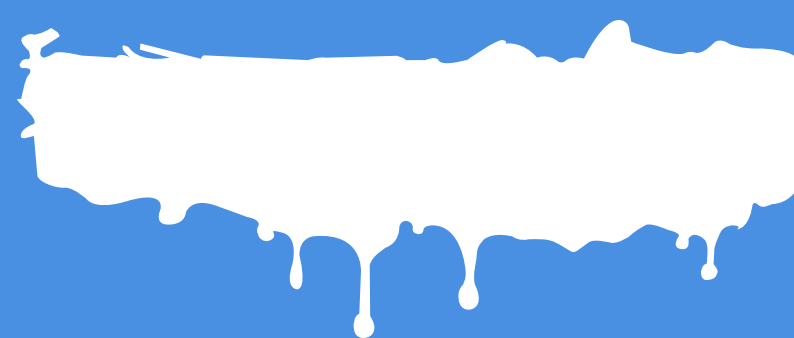
COMMUNITY CLEANUPS

Through our beach and canyon cleanup program, we engaged 8,864 community volunteers, who removed 164,868 items of trash from our coastal environment, including 43,058 cigarette butts, 19,223 pieces of plastic foam, 4,098 plastic straws, and much more. The total weight of debris prevented from entering the ocean in 2018 was 11,530 pounds.

STANDOUT SUCCESS

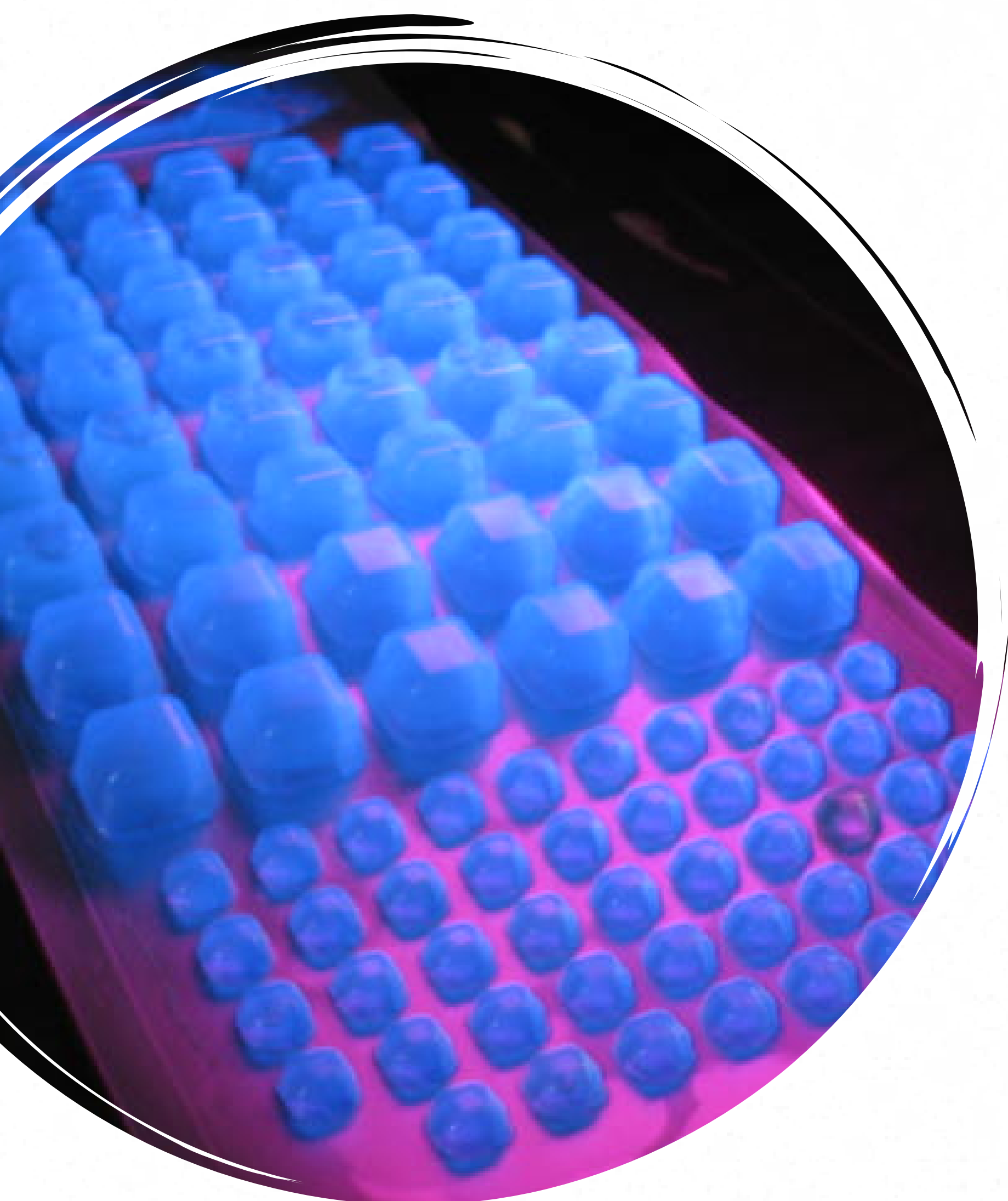
Students from a local eighth grade class chose Coastkeeper as the focus for their community project. After learning about our mission and programs, they attended several of our public beach cleanups and then hosted their own cleanups, using the results to raise awareness in the school about plastic pollution, cigarette butt litter, and marine debris.





PROGRAM HIGHLIGHTS

CONTINUED



WATER QUALITY MONITORING

From 2008 to 2018, Coastkeeper ran the state's largest volunteer-based freshwater monitoring program. Over the course of the decade-long program, we trained thousands of San Diegans in water collection protocol, principles of watershed health, and sample analysis.

These volunteers met monthly or bi-monthly to strike out into San Diego's coastal watersheds and take ambient measurements and collect water samples from over 30 sites along local rivers and streams. Samples were tested in our lab for nutrient pollution and bacteria levels. Data collected through this program was instrumental in informing watershed protection plans across the county.

WINTER STORMWATER MONITORING

In the winter of 2018, we activated our wet-weather stormwater monitoring team to collect water samples from areas we suspect are disproportionately impacted by urban or industrial runoff. Monitoring discharges from government facilities and private industries allows our advocacy team to keep tabs on the pollution threats faced by our rivers, streams, and ocean. Such monitoring data informs our legal work by allowing us to engage with polluters to protect local waters, and setting us up for more clean water advocacy wins in the future.





2018 SEASIDE SOIRÉE

In the fall of each year, we set aside one evening to trade in our board shorts for suits and dresses, pick up a glass of something decidedly not water, and toast the community and supporters who have allowed us to rake in another year's worth of clean water victories. Our 2018 Seaside Soirée brought together activists, visionaries, supporters, and decision-makers to connect, share ideas, and celebrate the progress we've all made in protecting fishable, swimmable, and drinkable waters.

2018 Seaside Soirée highlights included an inspiring and passionate keynote address from Assemblywoman Lorena Gonzalez, a sneak peek at Coastkeeper's new logo to be officially unveiled in 2019, a dazzling array of local art and experiences on offer at the silent auction, and, of course, unfettered access to the Bali Hai's (in)famous mai tais. In addition, thanks to the generosity of our community, Seaside Soirée raised \$62,525 to directly support the programs and projects that advance the protection of clean water across San Diego County.



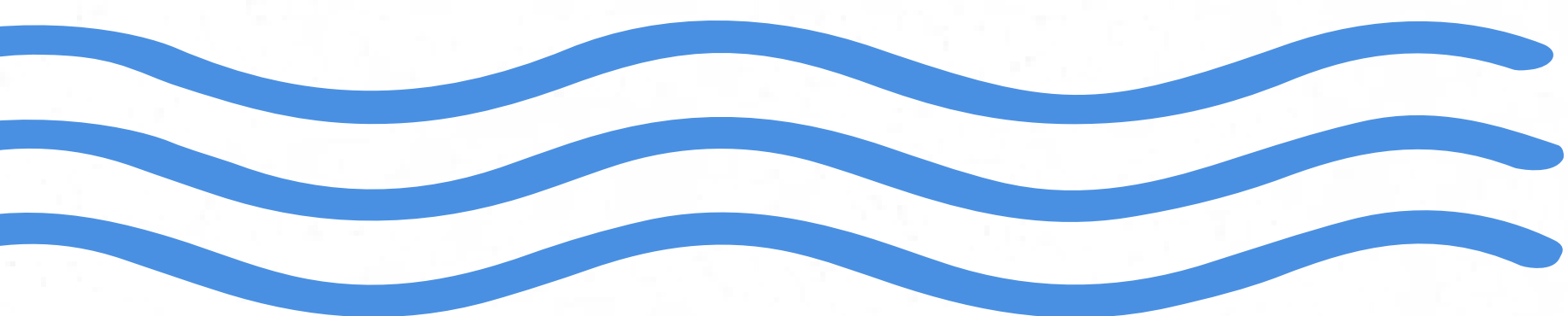
“Coastkeeper's advocacy work ensures there is a voice speaking on behalf of our rivers, streams, lagoons, and ocean in every room where the health and future of those waters is being decided.”

Everett DeLano | Legal Committee Chair - San Diego Coastkeeper Board of Directors



ADVOCATES FOR CLEAN WATER

Since our inception in 1995, San Diego Coastkeeper has been an advocacy-driven organization. At the heart of our identity is the belief that clean water is worth fighting for.





VICTORIES IN ADVOCACY

2018 saw a number of victories for Coastkeeper's advocacy efforts. From joining our environmental and business partners in successfully advocating for reductions in plastic bag and plastic foam use, to using cutting-edge DNA technology to track human fecal bacteria in our waterways, to seeing a number of successful legal and policy agreements finalized, we're proud of the work we've done this year on behalf of our rivers, streams, and ocean.

Here are a few highlights:

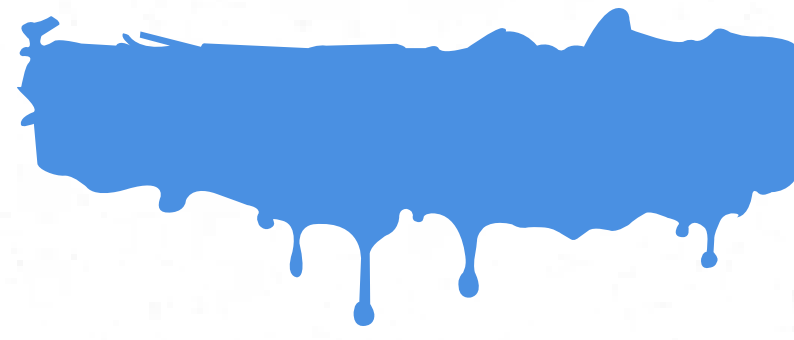


WORKING TOWARDS A HEALTHIER BAY

Working alongside our partners at Coastal Environmental Rights Foundation (CERF), we reached an agreement with the Port of San Diego to address pollution impacts from hundreds of acres of bayfront activities, laying a path to a cleaner, healthier San Diego Bay.

STATEWIDE CONSERVATION LEGISLATION

As a result of strategic collaboration and advocacy efforts both regionally and statewide, two bills (AB 1668 and SB 606) setting statewide conservation targets passed in both the house and senate. This legislation initiates processes to ensure efficient water use and aims to secure a resilient water future for California.



VICTORIES IN ADVOCACY CONTINUED

PROTECTING AN IMPORTANT LAGOON

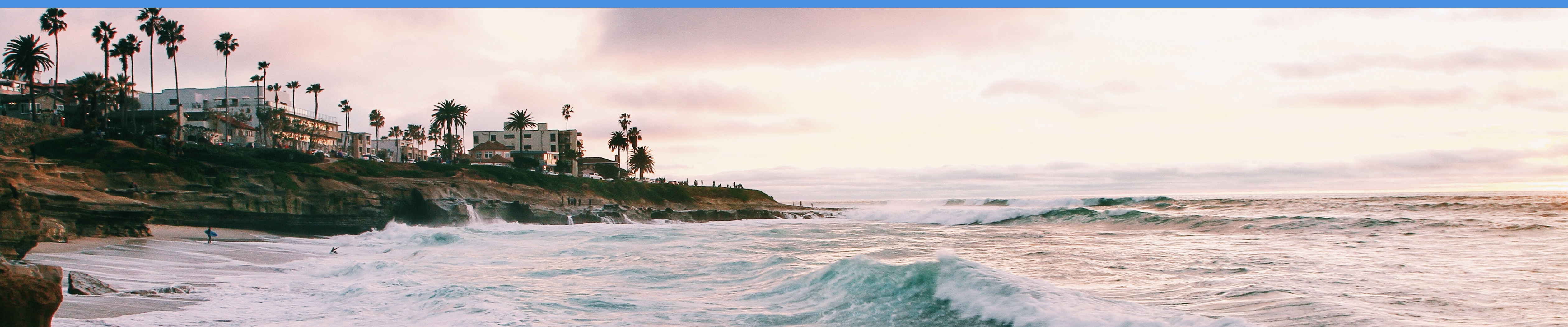
After several years of negotiations, Coastkeeper and CERF reached an agreement with the Del Mar Fairgrounds that will result in significant investments in on-site stormwater infrastructure and will protect the San Dieguito Lagoon - an ecologically rich marine protected area adjacent to the fairgrounds - from further pollution.

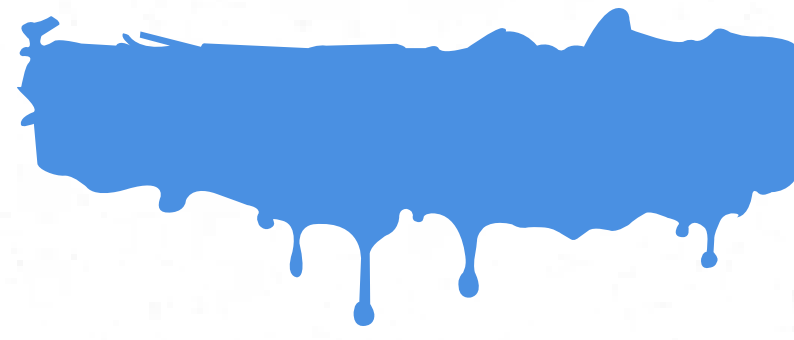
UTILIZING CUTTING EDGE WATER SAMPLING

In the winter of 2018, Coastkeeper was the only non-profit in San Diego County using DNA testing technology to detect and identify human fecal bacteria - the most harmful type - in our rivers, creeks, and streams. The information we are continuing to gather will help inform our work to improve water quality and keep our beaches open year-round.

ADVANCING SUSTAINABLE WATER SUPPLY

Working with our environmental partners, we successfully advocated for City Council approval of environmental review documents and construction contracts for Pure Water, advancing efforts toward securing a sustainable local water supply that will result in reduced discharges of pollution into the ocean. Pure Water has the capacity generate 83 million gallons of freshwater per day, meeting one third of the City of San Diego's freshwater needs.





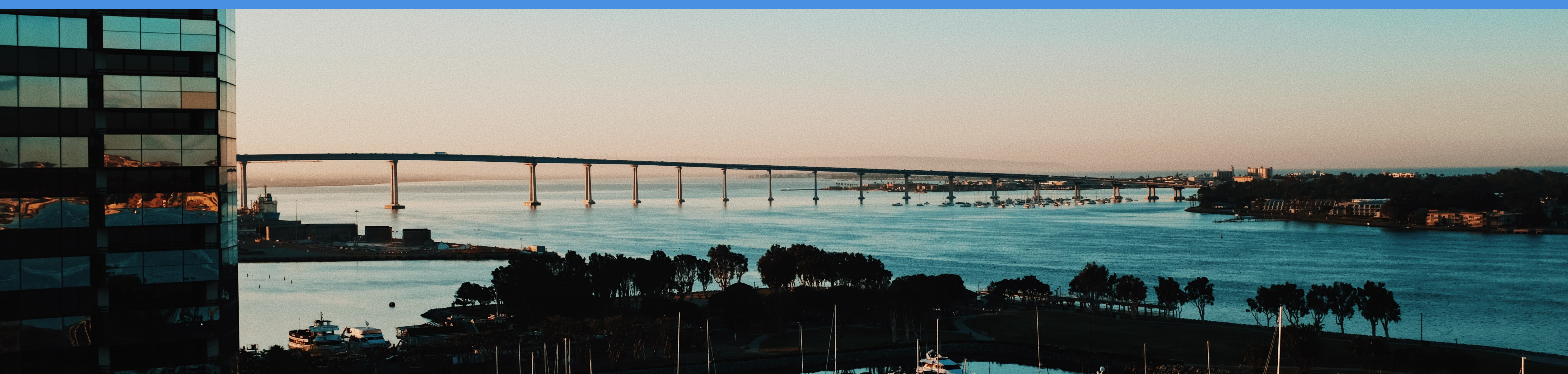
VICTORIES IN ADVOCACY CONTINUED

ADDRESSING LANDFILL RUNOFF

Alongside CERF, we successfully reached a comprehensive agreement with the City of San Diego which will result in major infrastructure and water quality improvements at the Miramar Landfill, the region's largest single source of stormwater runoff pollution, as well as several wastewater processing facilities city-wide.

SUPPORTING SUPPLEMENTAL ENVIRONMENTAL PROJECTS

As part of settlement agreements that will ensure polluters clean up their acts, we were able to direct over \$125,000 in financial support to other non-profits working hard to protect local watersheds. Through this fund-sharing model, we were able to support restoration work in San Dieguito Lagoon, Rose Creek, and Mission Bay.



“The Waterkeepers, as these crusaders call themselves, are the closest thing to aquatic superheroes that the Golden State’s got.”

Bruno Navasky | Vanity Fair
Summer 2018





MEDIA HIGHLIGHTS

Vanity Fair | Summer 2018 | "Clear The Coast"

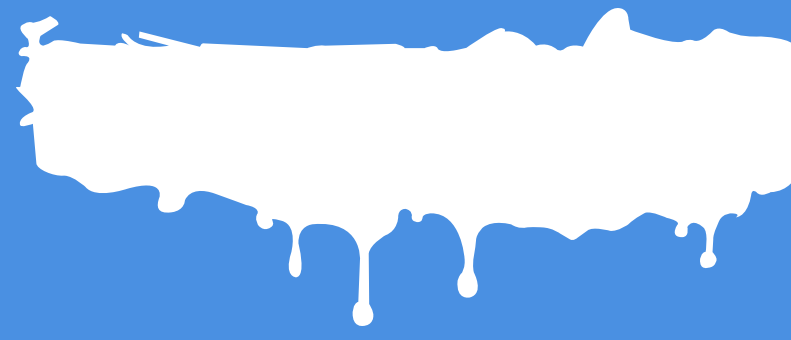
In their summer 2018 issue, Vanity Fair featured a six-page article called "Clear The Coast," highlighting, in their words, "a band of passionate Californians fighting to keep crucial waterways clean." The article traveled the coast of California to check in with ten Waterkeeper organizations working tirelessly to protect the state's waters and environment in the face of ever-deepening threats from the federal government, including San Diego Coastkeeper.

Our own Matt O'Malley was featured prominently, from his be-wetsuited form on the opening spread to a direct quote in the article's opening paragraph.



Photo by
Daniel Mansson

Story by
Bruno Navasky




MEDIA HIGHLIGHTS CONTINUED

KPBS | June 2018

"San Diego's Biggest Infrastructure Need Isn't Streets — It's Storm Drains"

In June 2018, KPBS ran a story titled “San Diego’s Biggest Infrastructure Need Isn’t Streets — It’s Storm Drains,” that covered a recent revelation from the City Auditor’s Office that necessary and overdue updates and maintenance of San Diego’s stormwater infrastructure are critically underfunded to the tune of several hundred million dollars.

A photograph of a river with a teal text box overlaid. The river is flowing rapidly, creating white rapids. The banks are lined with green trees and bushes. The text box is positioned in the upper left quadrant of the image.

As the article notes, the environmental and economic consequences of inadequate stormwater infrastructure are vast, including everything from increased pollution levels, wasted water supply, and significant property damage. San Diego’s ability to maintain and improve its stormwater infrastructure is crucial for the health of our communities and environment, as well as the city’s ability to comply with environmental laws. Matt is featured prominently in the article as a go-to local expert and a strong voice advocating for much-needed change.

"I'm really proud of the successful collaborative momentum we built last year. 2018 saw many engaging discussions with environmental partners, program stakeholders, community leaders, and investing members and funders, all of whom helped Coastkeeper grow as an organization and have a bigger impact on our communities and waterways."

Stephanie Ritter | Development Manager

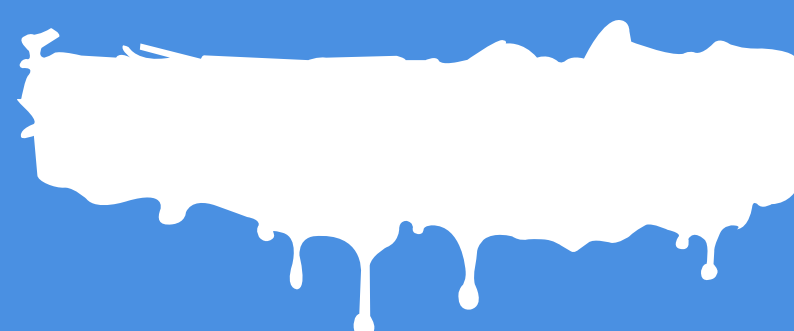
"There is a passion at Coastkeeper for protecting the environment by advocating for clean water—safe and free of pollutants and trash. As a board member and supporter, I have the great pleasure of working with skilled and dedicated people striving to raise awareness, educate, advocate and act to ensure the health and sustainability of San Diego's watersheds and coastline. I feel fortunate to be a part of this critical fight."

Cathy Stiefel | Member, Board of Directors

"For me, the highlight of last year was all the classrooms I visited in 2018! It's such an honor to watch the students learn and empower them to be tomorrow's environmental stewards."

Shannon Subers | Education Specialist





STAFF AND BOARD

2018 SAN DIEGO COASTKEEPER STAFF

Matt O'Malley
Executive Director &
Managing Attorney

Kristin Kuhn
Programs Director

Stephanie Ritter
Development Manager

Shannon Subers
Education Specialist

Sandra Lebrón
Education Manager

Meredith Meyers
Staff Scientist

Josh Brooks
Staff Attorney

Alison Kawamoto
Marine Debris Coordinator

2018 BOARD OF DIRECTORS

Taya Lazootin
Board President

Jack Brown
Board Vice President

Stewart Halpern
Board Treasurer/CEO

Catherine Stiefel
Board Secretary

Everett DeLano

Lani Lutar

Samantha Murray

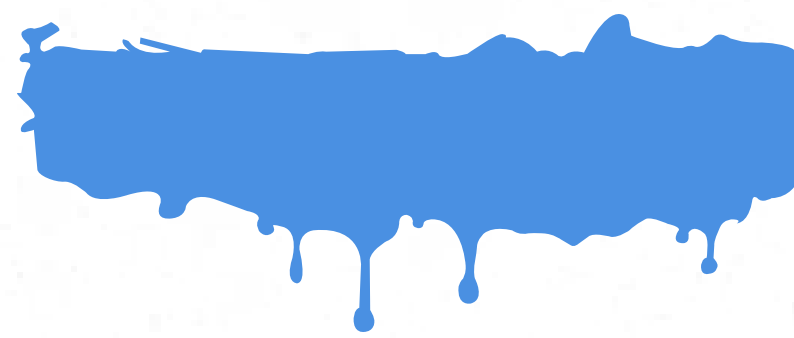
Jim Perry

Mark Reynolds

Bruce Reznik

Glen Schmidt





FUNDERS AND FINANCIALS

Thank you! Your generous donations help protect clean, healthy waters across San Diego County.

2018 Donors:

\$50,000 or more

Coastal Environmental Rights Foundation
City of San Diego
Marisla Foundation
Resources Legacy Fund
Stiefel Behner Charitable Fund

Susie Armstrong and Keith Marzullo

BAE Systems
BIOVIA
Briggs Law Corporation
Brother International Corporation

Jack Brown and Jan Chatten-Brown

Neil Senturia and Barbara Bry Fund at The Jewish Community Foundation

Catching H2O
Collaborative Land Use Solutions

Confirm BioScience

Tershia d'Elgin

DeLano & DeLano

EDCO Waste & Recycling Services

Michael and Susanna Flaster Stewart and Emily Halpern

Hearts for San Diego

Stephanie Kellar

Richard Kipnis

Kroha/Casner Family Foundation

Look-Allgeyer Family Charitable Fund

Patricia Meagher and David Ritter

Metropolitan Water District of Southern California

Miller Hull

MillerCoors

Samantha Murray

Bob Nelson

NextGen America

One San Diego

Jim Perry and Nicole Boramanand

Allison and Robert Price Family Foundation

Pure Project Brewing

Bruce Reznik

San Diego State University

Sand Cloud

Sportfishing Association of California

State of California - Parks and Recreation

Texas Roadhouse Holdings

Tosdal Law Firm

Tree San Diego

Christine Villa

WestEd

\$10,000 - \$49,999

Anonymous Foundation

County of San Diego

Honda Dealers of San Diego

The HW Fund at The San Diego Foundation

McCarthy Family Foundation

Proposition 84

via University California San Diego

The San Diego Foundation

San Diego Gas & Electric

Water Foundation

\$5,000 - \$9,999

Charles and Ruth Billingsley Foundation

Pacific Life Foundation

Patagonia

Qualcomm Foundation

San Diego County Regional Airport Authority

San Diego Unified Port District

\$1,000 - \$4,999

Accenture via Waterkeeper Alliance

\$500 - \$999

Atyr Pharma

Bay Alarm

Bob and Ann Dynes

Evairi GIS Consulting Inc.

Chris Fikes

Bill and Julie Fletcher

Joe Glennon

Iconic Industry

Cary Lowe and Patricia Butler

Rachel Lubich

Pamela Maher



Tom Mills
 OMG Hospitality Group
 Orbital ATK
 Points of Light Institute
 Mark Reynolds
 Marcie Rothman
 The Salmon Family Foundation
 SeaSpine
 Symantec Corporation
 Thirty Three Threads
 Megan and Chris Thomas
 Sarah and Niels Thorwirth
 Toyota Lemon Grove
 Eric and Shannon Vajda

\$100 - \$499

Theresa Acerro
 Amazon Smile
 Anonymous (10)
 Anonymous via Facebook
 Alicia Appel
 Christina Arias
 Eric Armstrong
 Keriann Backus via Lucky
 Seven Foundation
 Linda Badii
 Teresa Barth
 Michael Behner
 Tom Bernitt
 Leslie Berry
 Adrienne Brian
 Buffalo Exchange
 Christa Burke
 Nicole Capretz
 Paul Chung
 City of Oceanside
 City Pass
 Clam and Clasp
 Serenella Cosentino-Long

Paige DeCino
 Virginia Forrest
 Rene Gamero
 Generations Escrow
 The Heritage Escrow
 Brett Hollman
 Hornblower Cruises & Events
 Erik Humphrey and Cory Dunn
 Alyssa Hunt
 Sara Husby
 Nora Jaffe
 Jena Joyce
 JP Morgan
 Bill Kuni
 Joe LaCava
 Linda Larson
 Taya Lazootin
 Jeff and Laurie Lindeneau
 Sandra Long
 Allyson Lund-Miller
 Michael Wasiluk
 Susi Mitchell and Patrick O'Neil
 Jim and Bee Mittermiller
 Neil Mohr
 Jeff Morin
 Matt and Cheri O'Malley
 United Health Group
 Jolyn Parker
 Ed & Carolyn Parrish
 Tom and Judy Parry
 Joe Passaretti & Yen Tu
 John and Nuri Pierce
 Preserve Calavera
 Barbara Roper and Norm
 Applebaum
 John Samuel Rouse
 Glen and Margie Schmidt
 Jane Carrie Schneider
 Stephen Shafer

Mitchell Silverstein
 Jim and Kirsten Smith
 Amanda Sousa
 Jay Sowle
 Bryan Stevens
 Place Tegland
 Temple Emanu-El of San Diego
 Michael Torti
 Douglas Vickery and Laura
 Moore
 Paula Wasserman
 Harry Weiss
 Emily Welborn
 John and Sara Wells
 J Andrew Wiese
 Willis Towers Watson
 Pam Wilson
 Dwight Worden
 Larry Zimmerman
 Alan and Pamela Zuckerman

\$1 - \$99

Geth Allison
 Katherine Altobello
 Javier Andres Medina Barron
 Simon and Julie Andrews
 Revekka Balancier
 Mary Margaret and Paco
 Barajas
 Cindy Benner
 Douglas Black
 Charities Aid Foundation of
 America
 Donna Cleary
 Kevin Domaszewicz
 Nadia Farjood, In Remembrance
 Micheal and Lynda Gilgun
 William Golisch, In Memory of
 William Golisch Jr.

Mike and Patti Gollong
Angela Graul
Lisa Griffiths
Jodie Harmon
Antonio Harper
Jill Witkowski Heaps
Denise Hlavka
Laura Hunter and Ronald
Lee Forster
Britta Justesen
Jay Katz
Robert Keller
Allison Kellum
Carol Kim
Evan Kirtz
Casey Lide
Jim Magner
Brian Matthews

Dan McKirnan
Ann Marie Mendrala
Claudia Moscola
Donald Mosier and Ann
Feenery
Dana Myra Mosser
Howard Newman
Reita A. Noble
Hyunsuk Park
Tammara Pasquariello
Amy Peterson
Travis Pritchard
Philip Pryde
Grace Quigley
The Ralphs/Food 4 Less Fund
Laura Rehrmann
Stephanie Ritter
Lyford Rome
Salesforce Foundation

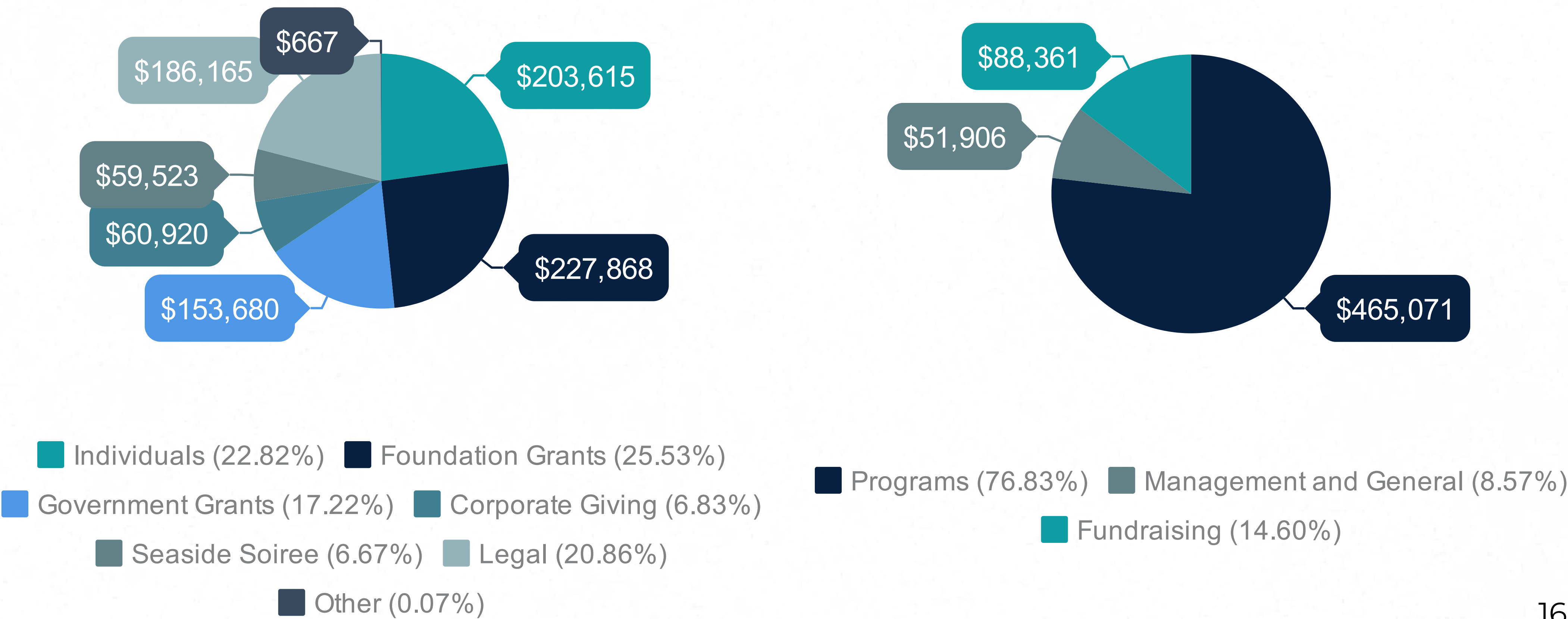
Andrea Seavey
Debby Sherman
Mohammed Shuman
Catherine Steger
William and Cheryl Strong
Neva Sullaway
Teradata
Lissa Tsu, In Celebration
Linda and Charles Tu
Eric and Mary VanBuhler
Kim Vandermeulen, In Honor
Of Her Son
Kurt Volker
Sarah Weinberg
Meena Westford
Gina Woodard
Molly Zager
Peter and Rachel Zahn

We strive to recognize every gift. If for any reason your gift hasn't been properly acknowledged, contact us at 619-758-7743 x111.



2018 Revenue

2018 Expenses



TAKE ACTION.



Together, we can do more for clean water. You can help advance the protection of our inland and coastal waters across San Diego County. Here are some ideas to get you started.

VISIT. Stop by our office and chat with us about issues affecting your local community and waterway as well as practical solutions to make a difference.

VOLUNTEER. Participate at a local beach cleanup or an outreach event, apply for an internship, or lend a hand in the office.

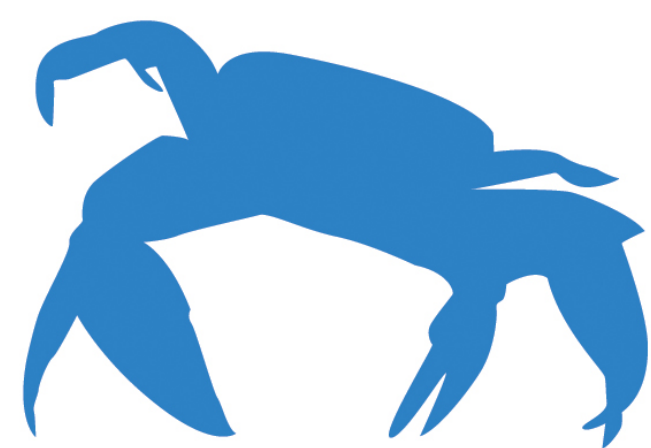
PARTNER. Collaborative partnerships are critical to ensure that current and emerging water issues are addressed and presented with solutions.

SPONSOR. Support our programs and projects that protect the health of our waters by sponsoring our education program, a beach cleanup, or our annual Seaside Soirée.

ENGAGE. Like us on Facebook and follow us on Instagram and Twitter @sd_coastkeeper and subscribe to our monthly e-newsletter to stay up to date with our latest news and events.

DONATE. Become a monthly donor today, and you will help ensure the protection of our inland waterways, iconic beaches, and magnificent coastline.

For more ways to get involved and take action, contact the Coastkeeper development team at development@sdcoastkeeper.org, or 619-758-7743 x111



**SAN DIEGO
COASTKEEPER®**

2825 Dewey Road, Suite 207, San Diego CA 92106

www.sdcoastkeeper.org

(619) 758-7743