

SPONSORED BEACH CLEANUP PROGRAM

SAN DIEGO COASTKEEPER



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Have Fun. Do Good. Improve Your Brand.

San Diego Coastkeeper's sponsored cleanup program works with impact-minded companies and organizations to create a customized cleanup event for their team. The cleanup gives your group the chance to have an immediate, positive impact through volunteerism and provides an opportunity to enhance your image as a positive force in the community and local environment.

Build a Better Team

Sponsored cleanups are a great opportunity for any group looking for fun, impactful, educational team-building exercises.

During a sponsored cleanup, your team will learn about the local environment, get up to speed on the work being done in the non-profit community to protect local resources, and get hands-on to participate in debris removal and data collection. Because all Coastkeeper cleanups are citizen science events where volunteers fill out debris datasheets as they go, participation involves teamwork, cooperation, and communication. Additionally, the datasheets allow us to generate a custom impact report for your group after the event.



What is included in a sponsored cleanup?

With your donation to our cleanup program, our cleanup specialists will:

- Assist your group in selecting a date and an appropriate site for your cleanup event
- Arrange all necessary permits
- Coordinate with your group to choose a meeting location, and have our registration tent set up when you arrive
- Give an educational talk about the impacts of plastic pollution, litter, and urban runoff on water quality and marine life
- Provide all cleanup supplies (trash grabbers, bags, gloves, data sheets, etc.)
- Haul away trash at the end of the cleanup
- Analyze data from the event and report to your team about the specific impact you made

If requested, we are also happy to:

- Provide social media support for your event
- Generate and distribute a media alert featuring your company's commitment to volunteerism and the environment

Donation Rates

\$750 donation - up to 50 people

\$1000 donation - up to 100 people

About San Diego Coastkeeper

San Diego Coastkeeper is a non-profit organization committed to protecting and restoring fishable, swimmable, and drinkable waters in San Diego County. Motivated by the belief that communities and the environment share a fundamental right to clean water, Coastkeeper uses community outreach, education, science, and advocacy to protect clean water, promote stewardship, and ensure healthy watersheds.

San Diego Coastkeeper's Beach Cleanup Program

Marine debris is a pervasive global issue. Plastic pollution continues to threaten the health of our oceans and marine life, and it is estimated that 60-80 percent of trash in our oceans originates on land.

San Diego Coastkeeper's beach cleanup program engages thousands of volunteers to become environmental stewards annually, resulting in the removal of several tons of trash each year that and preventing land-based litter from becoming marine debris.

Cancellation Policy

We love hosting cleanups for groups like yours. We understand that plans and schedules change, and adjustments to the cleanup time or date may sometimes be necessary. While we will do our best to accommodate these adjustments, please note that a request to cancel or reschedule an event within the 24 hours prior to our start time will result in a forfeiture of your donation. Thank you for your understanding.

Thank you for your interest in partnering with San Diego Coastkeeper to make a positive difference in our community!

