

Photo Credit:
Shannon Switzer

San Diego Coastkeeper Seaside Soiree Sponsorship Packet

September 12, 2018

www.sdcoastkeeper.org



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San Diego Coastkeeper 2018 Seaside Soiree

Dear Community Partner,

San Diego Coastkeeper believes that humans and the environment share a fundamental right to clean water. We work to protect the rivers, streams, canyons, and coastline that make up our beautiful and diverse county. San Diego Coastkeeper uses a strategic combination of community engagement, education, hard science, and advocacy to protect and restore fishable, swimmable, drinkable waters on behalf of us all.

We are excited to host our annual celebration of clean water, **the Seaside Soiree, on September 12, 2018 at the Bali Hai on Shelter Island**, and invite you to partner with us as we raise a glass to the past year's successes. Your partnership directly supports the programs and projects that protect clean, healthy waters across San Diego County.

Seaside Soiree brings together more than 200 environmental advocates, community leaders, policy makers, high-level supporters, and the San Diego Coastkeeper Board of Directors and staff to celebrate more than 23 years of successes in advancing the protection of San Diego County's waters. It's the one time of the year you can dive into San Diego Coastkeeper's work with interactive program learning, bid on fun packages and trips through our silent auction, savor delicious food from a roaming buffet, and mingle with the stakeholders, supporters, and environmental visionaries who share your passion for a healthy, thriving environment.

Our rivers, streams, and world-famous coastline define our local culture and shape us into a unique community. Our quality of life and economy are tied to these waters and all the economic benefits, recreational activities, and beauty they have to offer. Whether you swim along one of our 70 miles of coastline, surf world-class breaks, fish in lakes with your family, or hike next to a river, you and your company depend on clean water. Your Seaside Soiree sponsorship folds you into the protection of our waters and provides you with the recognition you deserve. Join San Diego Coastkeeper today, and your company will help ensure protection of our inland waterways, iconic beaches, and magnificent coastline.

Sponsorship benefits include, but are not limited to:

- VIP tickets, which includes early event admission to our VIP reception and two drink tickets
- Logo and name displayed on printed and digital event materials
- Logo recognition on event invitations
- Website, social media, and email features
- Press release and media alerts
- Recognition at the event
- Opportunity to take a boat ride around San Diego Bay
- And more!

Thank you for your sponsorship consideration. Please contact Development Manager Stephanie Ritter with any questions at stephanie@sdcoastkeeper.org or 619-758-7743 ext. 111.

For our waters,
Matt O'Malley
Executive Director and Managing Attorney



San Diego Coastkeeper 2018 Seaside Soiree Sponsorship Levels and Benefits

Presenting Sponsor \$20,000

Only 1 Available

- 20 VIP tickets and 2 reserved front row tables
- Opportunity for a branded giveaway and to address guests during the event program
- Verbal recognition during the event program
- Top placement of logo on printed event sponsor signage
- Logo recognition on two screens throughout the duration of the event
- Logo hyperlinked to your company's website on our home page and event page
- 10 social media recognitions on your choice of platform
- Logo recognition in event e-communication
- Name recognition in one monthly e-newsletter
- Logo recognition on event invitation

Ocean Sponsor \$10,000

- 15 VIP tickets and 2 reserved front row tables
- Verbal recognition during the event program
- Premium placement of logo on printed event sponsor signage
- Logo recognition on two screens throughout the duration of the event
- Logo hyperlinked to your company's website on our home page and event page
- 5 social media recognitions on your choice of platform
- Logo recognition in event e-communication
- Name recognition in one monthly e-newsletter
- Logo recognition on event invitation

Bay Sponsor \$5,000

- 10 VIP tickets and 1 reserved table
- Verbal recognition during the event program
- Logo recognition on printed event sponsor signage
- Logo recognition on two screens throughout the duration of the event
- Logo hyperlinked to your company's website on our event page
- 4 social media recognitions on your choice of platform
- Logo recognition in event e-communication
- Logo recognition on event invitation

Watershed Sponsor \$2,500

- 4 VIP tickets and a half reserved table
- Verbal recognition during the event program
- Logo recognition on printed event sponsor signage
- Logo recognition on two screens throughout the duration of the event
- Logo hyperlinked to your company's website on our event page
- 3 social media recognitions on your choice of platform
- Logo recognition in event e-communication
- Logo recognition on event invitation

San Diego Coastkeeper 2018 Seaside Soiree Sponsorship Levels and Benefits

VIP Reception Sponsor \$2,000

Only 2 Available

- 2 VIP tickets
- Premium placement of logo in VIP reception area
- Logo recognition on printed event sponsor signage
- Logo recognition on two screens throughout the duration of the event
- Logo hyperlinked to your company's website on our event page
- 2 social media recognitions on your choice of platform
- Logo recognition in event e-communication
- Logo recognition on event invitation

River Sponsor \$1,500

- 2 VIP tickets
- Logo recognition on printed event sponsor signage
- Logo recognition on two screens throughout the duration of the event
- Logo hyperlinked to your company's website on our event page
- 1 social media recognition on your choice of platform
- Logo recognition in event e-communication
- Logo recognition on event invitation

Bar Sponsor \$1,000

Only 5 Available

- 1 VIP ticket
- Logo recognition on printed event sponsor signage
- Logo recognition on two screens throughout the duration of the event
- Logo hyperlinked to your company's website on our event page
- 1 social media recognition on your choice of platform
- Logo recognition in event e-communication
- Logo recognition on event invitation

Reserved Table for 8 \$2,000

- 8 VIP tickets and 1 reserved table

Reserved Half Table for 4 \$1,000

- 4 VIP tickets and a half reserved table

VIP Ticket \$250

Each VIP ticket includes:

- Early event admission to the VIP reception
- Opportunity to take a boat ride around San Diego Bay
- Two drink tickets
- Open program seating

General Admission Ticket \$100

- Enjoy this event with live music, roaming buffet, silent auction, interactive setting, cash bar, and open program seating.



San Diego Coastkeeper 2018 Seaside Soiree Sponsorship Form

Yes! We would like to support clean water in San Diego County and will join you as a:

- ☐ **Presenting Sponsor** \$20,000 **only 1 available**
- ☐ **Ocean Sponsor** \$10,000
- ☐ **Bay Sponsor** \$5,000
- ☐ **Watershed Sponsor** \$2,500
- ☐ **VIP Reception Sponsor** \$2,000 **only 2 available**
- ☐ **River Sponsor** \$1,500
- ☐ **Bar Sponsor** \$1,000 **only 5 available**
- ☐ **Reserved Table for 8** \$2,000
- ☐ **Reserved Half Table for 4** \$1,000
- ☐ **VIP Ticket** \$250. Number of Tickets:_____ Amount:\$_____
- ☐ **General Admission Ticket** \$100. Number of Tickets:_____ Amount:\$_____

Sponsor Name (as you wish to be listed in program)

Contact Person

Mailing Address

City

State

Zip

Phone Number

Email Address

Payment Method:

- ☐ Enclosed is my check (preferred) made payable to:
San Diego Coastkeeper
Attn: Seaside Soiree
2825 Dewey Road, Suite 207
San Diego, CA 92106

- ☐ Please charge my credit card:

Card Number

Exp. Date

CVV

Name on Credit Card

Signature

Deadline:

For inclusion on event materials, please return this form by August 1, 2018.

Questions?

Contact Development Manager Stephanie Ritter at stephanie@sdcoastkeeper.org or 619-758-7743 x111.

San Diego Coastkeeper is a 501(c)3 nonprofit organization. Tax ID 33-0647946.

San Diego Coastkeeper 2017 Seaside Soiree Sponsors Thank You!

WVAITT
FOUNDATION

Stewart and Emily Halpern



Charitable Fund



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"We'll Take Care of It"

TOSDAL LAW FIRM



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LET'S GO.

**nextgen
america**



DELANO & DELANO



BWE

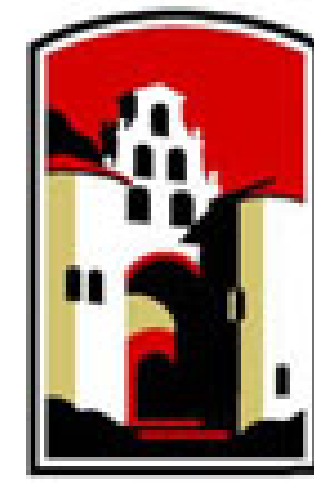
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THE METROPOLITAN WATER DISTRICT
OF SOUTHERN CALIFORNIA



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